



Indapur Taulka Shikshan Prasarak Mandal's Arts, Science & Commerce College, Indapur

Tal-Indapur, Pune-413106

Affiliated to Savitribai Phule Pune University, Pune

NAAC Accredited - 'B++' Grade



✚ **1.Title of the practice:** The Dnyanwardhini 90.4 FM Radio Station.

✚ **2.Objectives of the practice**

- 1) To provide a stronger program for the people including youth in rural areas.
- 2) To promote education, health, hygiene, the environmental values and career opportunities within students and the community.
- 3) To motivates the students to become socially active.
- 4) To bring out their talents and to empower them with quality programs.
- 5) To provide valuable information and support to students and local community.
- 6) To motivate students to inculcate the social values to become good citizen.

✚ **3.The Context**

The radio station is a significant medium for disseminating information in the local community. College campuses are bustling hubs of learning, offering more than just a traditional academic education. Beyond the lecture halls, libraries filled with books, and the endless cycle of studying, assignments, and exams lies an often-overlooked resource – the college radio station.

College radio stations offer a dynamic, hands-on learning environment where students can acquire important practical skills. For many students, involvement in college radio opens the door to exploring career interests in journalism, broadcasting, digital media, and beyond. The hands-on experience gained through running shows, managing broadcasts, and producing content can serve as a significant advantage in the competitive job market.

4.The Practice

Indapur Taluka Shikshan Prasarak Mandal's Arts Science and Commerce college, Indapur operates the radio station "Dnyanwardhini 90.4 FM Radio" in 143 villages within Indapur Taluka. This includes areas in Baramati, Shirur, Daund, Indapur (Pune district), as well as areas outside Indapur Taluka like Karmala, Madha (Solapur district), Karjat, and Jamkhed (Ahmednagar district). The radio station has a listener base of over 500,000 people.

The Dnyanwardhini 90.4 FM collaborates with various local bodies such as Gram Panchayats, Taluka Panchayats, Panchayat Samitis, Agricultural Departments, Municipalities, Health Departments, Police Departments, schools, and colleges. These departments use the radio to communicate important information to the public.

The radio station broadcasts beneficial programs for the students including health program, career guidance programs, educational programs, entertainment programs, Inspirational and motivational programs etc. Our students also visit the radio station to understand the functioning and working of the radio station. This helps them to understand the basic skills required for smooth functioning of radio station.

The radio station also broadcasts a variety of programs, including agricultural and rural development programs, women's empowerment programs, health awareness programs, disaster management programs, and more. These programs aim to provide valuable information and support to the local community, making the radio station a crucial source of information and entertainment for the people in the region.

5. Evidence of success

- 1) High Quality programs are broadcasted on daily basis.
- 2) Agricultural and rural development programs which are beneficial to farmers are praised by the farmers.
- 3) Educational and entertainment programs are appreciated by the students.
- 4) Health awareness programs have been greatly helpful for the physical and mental health of the students.

6.Problems encountered

- 1) Student participation is bit lower than expected.
- 2) Sometimes technical issues like network connectivity are observed.

For more details information: <https://asccindapur.com/pdf/cr/7.2B.pdf>
